

"INFORMATION ABOUT THE COMPLETION OF THE TENDER PROCEDURE
SWZ DATED 08-01-2025

THE UNION OF MEAT INDUSTRY PRODUCERS AND EMPLOYERS (UPEMI) – consortium leader and THE ASSOCIATION OF IMATHIA'S AGRICULTURAL COOPERATIVES (ASIAC) – consortium member, inform that on February 21, 2025, the tender procedure for the development of the concept and conducting the evaluation study of a three-year information and promotion program for fresh, chilled or frozen beef and pork, as well as food products made from these products and canned peaches and fresh kiwi under the name "EU Good food-good life" ("EUgoodfood") in the markets of South Korea and Vietnam was completed.

As part of the procedure, one offer was received. After evaluation, the committee rejected the offer from Korporacja Badawcza Pretendent Sp. z o.o.

In light of the situation, we inform you that the tender procedure will be re-announced".